



The NPT 2007 Power & Influence TOP 50

It's been a quiet year. There were no major disasters in the United States requiring dramatic charitable response. There were no real threats from Congress on governance and tax reform of the charitable sector since they are worrying more about who's running for president than actually running the country.

Sure, there were a couple of scandals, such as the mess at the Smithsonian. Charity executives, in general, were left alone to do their jobs. And, what a job some of them have done.

It is also clear that a changing of the guard has begun in the sector. The retirement of several influential leaders has brought some fresh blood into the inner circle of influence.

In this 10th annual *NPT Power & Influence Top 50*, we celebrate some of the sector's top executives and thinkers. These executives were selected for the impact they have now and for the innovative plans they are putting in place to evolve the charitable sector. We also offer a roll call of the executives who have shaped this list during the past decade.

The executives will be honored for their work at *The NPT Power & Influence Top 50 Gala* next month at the National Press Club in Washington, D.C. It will be a night of high-level exchange with executives who can move a nation.

Here's *The NPT Power & Influence Top 50, Class of 2007*.

Audrey Alvarado

Executive Director
National Council of Nonprofit Organizations
Washington, D.C.

State associations are starting to gain ground as grassroots lobbying and fundraising locally become more vital. Her national Nonprofit Congress let the state operations know that at least one organization in Washington, D.C. is listening and interested.



Daniel Ben-Horin

Founder & President
CompuMentor
San Francisco, Calif.

CompuMentor and TechSoup Stock are the first stops for charities seeking technology help and access to software and information for next to nothing. For him, it's all about sharing information and bridging the digital divide.

Diana Aviv

President & CEO
Independent Sector
Washington, D.C.

Nonprofits continue to be targeted by a cash-strapped Congress. Right now, she is the first call when Congress needs information on the broader sector. A controversial figure, she pushes for a level of accountability that many believe is needed but that detractors say might hamstring honest organizations.



Susan Berresford

President
Ford Foundation
New York, N.Y.

Her activist insight while wielding a checkbook with a more than \$10 billion balance has a potent impact on programs for better education, health care and the economic advancement of women, community development, peace and social justice.

Gary Bass

Founder & Executive Director
OMB Watch
Washington, D.C.

Examining governmental processes and monitoring the federal Office of Management and Budget, OMB Watch brings sunshine to this powerful and secretive agency that has a huge impact on federal spending on social programs and legislation. Bass leads what might be an advocate's best early warning signal.



Elizabeth Boris

Director
Center on Nonprofits and Philanthropy, Urban Institute
Washington, D.C.

Without a doubt, she is the maven of statistics on the nonprofit sector. As quantifying the sector becomes more vital, she runs the best, and in some cases only, compiler and distiller of critical data.

Frances Beinecke

President
Natural Resources Defense Council
New York, N.Y.

She was talking about climate change and the environment before Al Gore made it cool - or warm. She is a powerful leader, as effective in meetings with legislators as she is in building a staff of lawyers, scientists, advocates and communications experts who impact legislation and mobilize advocates.



Paul Brest

President
William and Flora Hewlett Foundation
Menlo Park, Calif.

He has spent his life solving problems, from working with the NAACP Legal Defense and Educational Fund in Mississippi on civil rights litigation to now grantmaking for education, environment, performing arts, population, and global economic development. He is sought after for every major leadership board in the sector.

The NPT 2007 Power & Influence TOP 50



Phil Buchanan

Executive Director
Center For Effective Philanthropy
Cambridge, Mass.

His work is beginning to have an impact among foundation leadership. He is guiding them to understand that program effectiveness is also dependent on their own effectiveness as grant-makers, not just that of the grantee.



Mark Everson

President & CEO
American Red Cross
Washington, D.C.

The former Internal Revenue Service commissioner is setting about dismantling the bureaucracy that has hobbled the mighty American Red Cross. The buck stops with him and that's a model all nonprofit CEOs and board members should adopt.

Emmett D. Carson

President & CEO
Silicon Valley Community Foundation
San Jose, Calif.

The new boss at SVCF he could be dangerous with all of that money. His ability to get people working together is a hallmark of a career spent opening doors for inclusion to make sector leadership truly reflective of its diverse constituents.



Israel L. Gaither

National Commander
Salvation Army
Alexandria, Va.

Salvation Army is a great but graying organization. Gaither is moving to make the organization more relevant to today's donors. He's doing it while working from beneath an albatross of a designated gift that previous national commanders saddled the organization with, which detracts from key organizational missions.

Gavin Clabaugh

Vice President, Information Services
Charles Stewart Mott Foundation
Flint, Mich.

Go to Gavin's DigitalDiner and see where the elites of the nonprofit online world go for nourishment. At Mott, he has evolved a back-office position at a large foundation into a strategic opportunity to emphasize technology within both the grant-making community and the larger nonprofit sector.



Brian Gallagher

President & CEO
United Way of America
Alexandria, Va.

They might as well change the name of the organization because Gallagher is changing just about everything else UWA does. He has refocused the fundraising behemoth on key community issues, rather than simply funding everything. Pilot programs are showing stunning results.

Kathy Cloninger

Chief Executive Officer
Girl Scouts of the USA
New York, N.Y.

Cloninger has long been a sector leader, from starting the Tennessee Association of Nonprofit Executives to her roles on numerous leadership boards. Her revamping the structure at Girl Scouts appears to be a model for like organizations to emulate.



Charles Gould

President
Volunteers of America
Alexandria, Va.

VoA is the nation's largest nonprofit provider of quality affordable housing and is putting people back in homes in the Gulf region while others pump their figurative chests and talk about what they are going to do. He has the respect and attention of every thoughtful manager in the sector for both service delivery, funding and leadership.

Robert Egger

Founder
D.C. Central Kitchen
Washington, D.C.

Never one to mince words, he is one of the most effective advocates in the nation. His ability to cut through to the essence of an issue and get people to find a commonality is why he was such a potent force to help lead the recent Nonprofit Congress.



John H. Graham IV

President & CEO
ASAE & The Center For Association Leadership
Washington, D.C.

He lives by his own words of first, determine what is important, then do it right. He has financially turned around the key association organization with a focus on value and the role of associations in society. ASAE is again the premier engagement point for associations.

David Eisner

Chief Executive Officer
Corporation for National and Community Service
Washington, D.C.

Eisner bridges the public, corporate and nonprofit sectors. USA Freedom Corps notwithstanding, he has positioned the CNCS and himself personally as the federal government's champion of volunteerism, including plans to increase volunteerism by 10 million people during the next decade.



Steve Gunderson

President & CEO
Council on Foundations
Washington, D.C.

The former congressman is leveraging all of his political skill to get foundation leaders to stop thinking about charity and to start working on philanthropy, which he correctly believes are two very different animals. He is a leader in finding the appropriate balance between maintaining the public's trust and growing philanthropy.

Sara L. Engelhardt

President
The Foundation Center
New York, N.Y.

Engelhardt has made The Foundation Center into one of the few credible places fundraisers can go to get information on big grants. For her, it's only partly about the money. It's also about getting good information into the hands of charities, foundations and donors.



Jay Hein

Deputy Assistant to the President of the United States
White House Office of
Faith Based & Community Initiatives
Washington, D.C.

He's putting "community" back into the equation that his predecessors often forgot, while focusing more on the faith-based component. He understands that government and funders can make small, targeted grants that allow communities to solve problems. He's a convener, not a divider.



The NPT 2007 Power & Influence TOP 50

Melanie L. Herman

Executive Director
Nonprofit Risk Management Center
Washington, D.C.

Herman talks about things that make other nonprofit managers squirm, such as workplace violence. She helps managers cope with uncertainty and is extremely effective in making managers understand the "nonprofit world" is not a safe little cocoon and that they need to take steps to keep staff and clients safe.



Roger Lohmann

Director
NOVA Institute, West Virginia University
Morgantown, W.V.

Best known as author of "The Commons," a leading work in nonprofit theory, he also stewards ARNOVA-L, a long-time online listserv for the academic community that over the years has been an ideas incubator and virtual mosh pit.

Bill Horan

President & CEO
Operation Blessing International
Virginia Beach, Va.

One of the top Hurricane Katrina program delivery agencies, he's the former boss at a logistics firm who gets things done. The organization's slogan should be amended to: "Doing the Lord's work...this afternoon."



Paulette V. Maehara

President & CEO
Association of Fundraising Professionals
Alexandria, Va.

She leads a force of roughly 30,000 fundraisers who have a profound impact on philanthropic dollars and is also looked upon as a leader in the association management field. Maehara is helping to lead fundraising education on a global level.

Tanya Howe Johnson

President & CEO
National Committee on Planned Giving
Indianapolis, Ind.

Her work has brought NCPG to the forefront in the philanthropic community, especially in developing guidelines for reporting and accounting planned charitable gifts.



William C. McGinly

President & CEO
Association for Healthcare Philanthropy
Falls Church, Va.

Health facility fundraising would be in deep trouble without McGinly. He is on top of every attempt to legislate road blocks and is effective in convincing federal regulators to write rules that make sense, including and excluding fundraising where necessary.

Belinda Johns

Deputy Attorney General
State of California
San Francisco, Calif.

A primary author of the model California Nonprofit Integrity Act of 2004, after more than 15 years on the job she is one of, if not the key state regulator of the sector.



Adam Meyerson

President
Philanthropy Roundtable
Washington, D.C.

He is leading efforts to assist donors in achieving their philanthropic intent while calling for greater regulation of the charitable sector. He pushes conservative foundations in the public policy arena and has conservative political heavyweights on the board.

Irv Katz

President
National Human Services Assembly
Washington, D.C.

Katz has crafted an organizational footprint larger than NHTA's limited resources would suggest, making it a center of knowledge on substantive human service issues, notably, positive youth development and the place-based family. He's smart, thoughtful and has the ears of leaders at all levels of the sector.



Clara Miller

President & CEO
Nonprofit Finance Fund
New York City, N.Y.

She thinks that nonprofits might be too heavily invested in real estate and should instead be thinking about other areas of financial and infrastructure investments. She is the leading voice for reshaping nonprofit capitalization and use of debt.

William H. Kling

President & CEO
American Public Media Group/Minnesota Public Radio
Saint Paul, Minn.

This sometimes controversial entrepreneur wasn't satisfied launching Minnesota Public Radio. He has built subsidiaries, a network of nearly 40 public radio stations in Minnesota and California and is the second-largest provider of programming behind National Public Radio.



Janet Murguia

President
National Council of La Raza
Washington, D.C.

From growing up in Kansas City to working in the West Wing during the Clinton administration, Murguia has clout for Latino organizations. Given the changing demographics in the U.S., her influence is only going to grow. She is a go-to person on the recent immigration debate.

Sr. Georgette Lehmuth

President & CEO
National Catholic Development Conference
Hempstead, N.Y.

The Catholic fundraising community, as a collective body, was moribund before she took over a few years ago. It is now a force to be reckoned with in the broader mailing community and on legislative matters that shape the full sector's ability to raise money.



William D. Novelli

Chief Executive Officer
AARP
Washington, D.C.

Charlemagne had the birds as his army. Novelli has the Baby Boomers. Federal and state legislators quake in his path because of the legion of voters who can impact every facet of government operation, from tax policy to the postal service.

The Power & Influence TOP 50 1998 - 2007



Edward H. Able Jr. 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005
 Alan Abramson 1999, 2000, 2001
 Jimmie R. Alford 1998, 1999
 Audrey Alvarado 2001, 2002, 2003, 2004, 2006, 2007
 Nan Aron 1999, 2002, 2003, 2004, 2005, 2006
 Diana Aviv 2003, 2004, 2005, 2006, 2007
 Putnam Barber 1998, 1999
 Gary Bass 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007
 W. Todd Bassett 2005
 Betty S. Beene 1998, 1999, 2000
 Frances Beinecke 2007
 Daniel Ben-Horin 2004, 2005, 2006, 2007
 Peter V. Berns 2000, 2002, 2003, 2004, 2005
 Susan Berresford 1998, 1999, 2000, 2001, 2002, 2003, 2005, 2006, 2007
 Shay Bilchik 2001, 2004, 2005, 2006
 Joan Blades 2004
 Elizabeth Boris 1999, 2000, 2001, 2002, 2007
 Jerr Boschee 2004, 2005, 2006
 Wes Boyd 2004
 Paul Brest 2003, 2004, 2005, 2006, 2007
 Kelly Browning 2001, 2006
 Phil Buchanan 2007
 Katie Burnham 1998, 1999
 Robbie Callaway 2001
 Gregory B. Capin 1998
 Ron L. Carroll 1998
 Emmett D. Carson 1998, 2001, 2002, 2003, 2004, 2005, 2006, 2007
 Hodding Carter III 2002, 2003, 2004
 Lee Cassidy 1998, 1999
 Raymond G. Chambers 1998, 1999, 2001, 2002
 Gavin Clabaugh 2007
 Christopher G. Cleghorn 1998
 Kathy Cloninger 2007
 Rick Cohen 2002, 2003, 2004, 2005, 2006
 Johnetta Cole 2003
 Charles W. Collier 2004
 Errol Copilevitz, 2003
 Susan Corrigan 1998, 1999
 Leslie Crutchfield 1998
 Steven A. Culbertson 2002, 2003
 Harvey P. Dale 2000, 2001, 2002
 James Dale 2000
 Ami Dar 2000, 2002, 2003, 2004, 2005
 Pamela Davis 2002
 Carla Dearing 2002, 2003, 2004, 2005, 2006
 Morris Dees 2001
 Horace Deets 1998, 1999, 2000
 Neal Denton 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005
 Dr. James Dobson 2006
 Amy Domini 2003
 Marian Wright Edelman 1998, 2001
 Rev. Dr. Robert W. Edgar 2003, 2004, 2005
 Robert Egger 2006, 2007
 Pablo Eisenberg 1998
 David Eisner 2001, 2002, 2006, 2007
 Jed Emerson 1998, 2000
 Karl Emerson 2001, 2003, 2006
 Sara L. Engelhardt 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005,
 2006, 2007

Mark Everson 2005, 2006, 2007
 Joel L. Fleishman 2000, 2002, 2003
 Millard Fuller 2000, 2001, 2002, 2003
 Israel L. Gaither 2006, 2007
 Brian Gallagher 2003, 2004, 2005, 2006, 2007
 Bill Gates 2000, 2001, 2002, 2003, 2004, 2005
 Melinda Gates 2006
 Cynthia M. Gibson 2003
 Tim Gill 2001, 2002, 2003, 2004
 Kenneth L. Gladish 2001, 2005
 Peter Goldberg 1998, 1999, 2000, 2001, 2002, 2003
 Stephen Goldsmith 2001, 2002, 2003
 Robert Goodwin 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006
 Charles Gould 2005, 2006, 2007
 Fred Grandy 1998, 1999, 2000
 John H. Graham IV 2003, 2004, 2005, 2006, 2007
 Charles Grassley 2004, 2005, 2006
 William H. Gray 2001
 Florence Green 1999, 2000
 Steve Gunderson 2006, 2007
 Peter Dobkin Hall 1998, 1999
 Charles R. Halpern 1998
 Darrell Hammond 2004
 Max Hart 1998, 1999, 2000, 2001
 John Havens 2001, 2002, 2003
 Jay Hein 2007
 Melanie Herman 2007
 Virginia A. Hodgkinson 1998, 1999, 2000, 2002
 George T. Holloway 1998
 Bill Horan 2007
 Ernest J. Istook Jr. 1998
 Belinda Johns 2007
 Dorothy Johnson 1999
 Nancy L. Johnson 1998
 Tanya Howe Johnson 2007
 David R. Jones 2005, 2006
 Fr. Fred Kammer 1998, 1999, 2000
 Ann E. Kaplan 1998, 1999, 2000
 Irv Katz 2004, 2005, 2006, 2007
 Barbara Kibbe 2000, 2002
 William H. Kling 2007
 Alice Korngold 2000, 2002, 2003, 2004
 Sr. Georgette Lehmuth 2006, 2007
 Christine W. Letts 2003
 Valerie S. Lies 2005
 Lindy Litrides 1998
 William Lockyer 2004, 2005
 Roger Lohmann 2007
 Robert E. Long 1998, 1999, 2000
 Charles MacCormack 1999
 Paulette Maehara 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007
 Jan Masaoka 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006
 William C. McGinly 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005,
 2006, 2007
 Sara E. Melendez 1998, 1999, 2000, 2001
 David R. Mercer 1998, 1999
 Adam Meyerson 2005, 2007
 Clara Miller 2006, 2007
 Marc H. Morial 2004, 2005

Janet Murguia 2006, 2007
 Ralph Nader 1999, 2000
 Joanne E. Negstad 2000
 Doug Nelson 2001, 2002, 2003
 Paul D. Nelson 2005
 William Novelli 2002, 2003, 2004, 2005, 2006, 2007
 Michelle Nunn 2007
 Judith O'Connor 2000, 2001, 2002
 Marvin Olasky 2002
 Michael S. Olson 1999, 2000, 2001, 2002
 David E. Ormstedt 1998, 1999, 2001
 Susan Packard Orr 1999, 2002
 Peggy Morrison Outon 2006
 Marcus Owens 1998, 1999, 2001
 Geoffrey W. Peters 2005, 2006
 Carol A. Portale 1998
 Richard Posner 1999
 Colin L. Powell 1998, 2000
 Jon Pratt 1999, 2000, 2003, 2004, 2005, 2006, 2007
 Hugh Price 2001, 2002
 Patricia Read 1999, 2000
 Tom Reis 2002
 Loren Renz 2001
 Dorothy S. Ridings 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005
 Rebecca W. Rimel 1998, 1999, 2000, 2007
 Mark Rosenman 2000
 Ann Mitchell Sackey 1998
 Lester M. Salamon 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005,
 2006, 2007
 John Seffrin 2003, 2004, 2005, 2006, 2007
 Paul G. Schervish 2000, 2001, 2002, 2003, 2004
 Arthur "Buzz" Schmidt Jr. 2000, 2001, 2002
 Jill Schumann 2003, 2004, 2005, 2006, 2007
 Bill Shore 1999, 2000, 2001, 2002, 2003, 2004
 Karen A. Simmons 1998
 Edward Skloot 2003
 Theda Skocpol 2004
 Lorie A. Slutsky 2002, 2005, 2006, 2007
 Stephen Solender 2001
 George Soros 1998, 1999, 2002
 Sterling Speirn 2003, 2004
 Roxanne Spillett 2004, 2005, 2006, 2007
 Eliot Spitzer 2003, 2004
 Richard Steinberg 1998
 Patty Stonesifer 2006, 2007
 Deborah Strauss 1999, 2000, 2001, 2005
 H. Art Taylor 2006, 2007
 John Taylor 2005, 2006, 2007
 Eugene R. Tempel 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005,
 2006, 2007
 Julie Thomas 2007
 Linda Chavez-Thompson 2001
 James Towey 2004, 2005
 Bennett M. Weiner 1998, 1999, 2000, 2001
 M. Cass Wheeler 2006, 2007
 Roy L. Williams 2001, 2005, 2006
 Harris Wofford 2002
 Julian Wolpert 1999, 2000
 Dennis R. Young 2004



89% OF U.S. HOUSEHOLDS GIVE TO CHARITY.*

Don't you deserve a BIGGER slice?

WealthEngine
WITH WEALTH ID .com

GET TO KNOW YOUR DONORS & PROSPECTS BETTER

www.wealthengine.com 301-215-5980 info@wealthengine.com

*Statistic from Giving & Volunteering in the United States, Independent Sector, 2001