

# ANNUAL BUYERS GUIDE

## ACCOUNTING SERVICES

NYSSCPA.....www.nysscpa.org  
PFI, Inc.  
RAFFA, P.C.....www.raffa.com

## AFFINITY MARKETING

**Serverside Card Partner, Inc.**.....www.cardpartner.com

**CardPartner (www.cardpartner.com) specializes in helping smaller organizations and non-profits create custom Visa affinity credit card programs.**

## ASSOCIATIONS & PROFESSIONAL ORGANIZATIONS

AICPA.....www.cpa2biz.com  
American Marketing Association.....www.marketingpower.com  
American Association of Grant Professionals.....www.grantprofessionals.org  
ASAE.....www.asacenter.org  
BBB Wise Giving Alliance.....http://us.bbb.org  
California Association of NonProfits.....www.canonprofits.org  
Cause Marketing Forum.....www.causemarketingforum.com  
Council for Nonprofit Innovation.....www.performanceweb.org  
Craigs List Foundation.....www.craigslistfoundation.org  
DMA Nonprofit Federation.....www.the-dma.org/nonprofitfederation  
Foundation Center.....www.foundationcenter.org  
National Catholic Development Conference.....www.ncdc.org  
New Jersey Economic Development Auth.....www.njeda.com  
Points of Light.....www.pointsoflight.org  
The Case Foundation.....www.casefoundation.org  
The Drucker Institute.....www.druckerinstitute.com  
The Lodestar Foundation.....www.lodestarfoundation.org

## BOARD & STAFF TRAINING

Achieve.....www.achieveguidance.com  
Ruotolo Associates Inc.....www.ruotoloassoc.com

## BOARD MANAGEMENT SOFTWARE

Streamlink Software.....www.streamlinksoftware.com

## CHARITABLE STATE REGISTRATION

Copilevitz & Canter.....www.cckc-law.com  
Labyrinth Inc.....www.labyrinthinc.com  
Montgomery, McCracken, Walker & Rhoads, LLP.....www.mmwr.com  
Perlman and Perlman, LLP.....www.perlmanandperlman.com  
Webster Chamberlain & Bean.....www.wc-b.com

## CHARITIES

Catholic Charities Usa.....www.catholiccharitiesusa.org  
Gifts In Kind.....www.giftsinkind.org  
Giving USA Foundation.....www.givingusa.org  
Global Impact.....www.charity.org  
Independent Sector.....www.independentsector.org  
National Planned Giving.....www.ncpg.org

Network For Good.....www.networkforgood.org

## COMPUTERIZED FUND ACCOUNTING

Accufund Inc.....www.accufund.com  
Agilon.....www.myagilon.com  
Cougar Mountain Software.....www.cougarmtn.com  
Mirasoft, Inc.....www.mirasoft-inc.com  
RBP Methods.....www.rbpmethods.com

## CONSULTANTS - COMPUTERIZED FUND ACCOUNTING

JMT Consulting Group Inc.....www.jmtconsulting.com

## CONSULTANTS - FUNDRAISING

Barton Cotton.....www.bartoncotton.com  
Campbell & Company.....http://www.campbellcompany.com  
CCS Fundraising  
Copley Harris Company, Inc.....www.copleyharris.com  
DaVinci Direct.....www.davinci-direct.com  
Fundraisinginfo.com.....www.fundraisinginfo.com  
Grenzebach Glier & Associates.....www.grenzebachglier.com  
Jacobson Consulting Applications.....www.jcainc.com  
Kheng Chow Consulting LLC.....www.khengchowconsulting.com  
LW Robbins Associates.....www.lwra.com  
Matale Line.....www.mataleline.com  
Pentera, Inc.....www.pentera.com  
Russ Reid Company.....www.russreid.com

**Schultz & Williams Inc**.....www.sw-inc.com

**Schultz & Williams helps our nonprofit clients achieve long-term success through innovative, strategic and integrated development, management and marketing solutions.**

Yes2Yes

## CONSULTANTS - TECHNOLOGY CONSULTING & TRAINING

CDW.....www.cdw.com  
Compumentor.....www.compumentor.org  
Npower Greater DC Region.....http://www.npowergdc.org

## CREDIT CARD DONATIONS PROCESSING

Agilis Company.....www.agilisco.com/  
Click and Pledge.....ClickandPledge.com  
Merchant Equipment Store.....www.merchantequip.com

## DATABASE MANAGEMENT/DIRECT MAIL FULL SERVICE

Qbase.....www.qbase.us  
The Heritage Company.....www.theheritagecompany.com

## DIRECT MAIL

CMDI.....www.cmdi.net  
DirectLine Technologies, Inc.....www.directline-tech.com

**DirectLine Technologies, Inc.**.....www.directline-tech.com

**The leader in guaranteed telephone fundraising and membership marketing. Raising telephilanthropy standards for 19 years, DirectLine specializes in serving nonprofits nationwide.**

Litrides & Associates.....www.litridesassoc.com  
Noza Search.....www.NOZAsearch.com  
Post-It, INC.....www.postitinc.com  
Southwest Publishing & Mailing Corp.....www.swpks.com

## DIRECT MARKETING

Atlantic List Company.....www.atlanticlist.com  
CADM.....www.cadm.org  
CPW Group, Inc.....www.cpwgroup.net  
Direct Media, Inc.....www.directmedia.com  
Epsilon.....www.epsilon.com/epsilonstatic  
EuroAmerican Communications, Inc.....www.euroamerican.cc  
Fifth Letter.....www.fifth-letter.com  
Huntsinger & Jeffer, Inc.....www.huntsinger-jeffer.com  
Lake Group Media/Donorbase.....www.lakegroupmedia.com  
Mary Elizabeth Granger & Associates.....www.maryegranger.com  
MasterWorks, Inc.  
Millard Group.....www.millard.com  
Multicast Media.....www.multicastmedia.com  
Names In The News  
Newsmax Media  
O'Neill Marketing.....www.oneillmarketing.com  
PEP Direct.....www.pep-direct.com  
Response World.....http://responseworld.com  
RMI Direct.....www.rmidirect.com  
Saturn Corporation.....www.saturncorp.com  
SCA Direct, Inc.....www.scadirect.com  
Specialized Fundraising Services.....www.specializedfundraising.net  
Specialists Marketing Services.....www.specialistsms.com  
Stockton, INC.....www.stocktoninc.com  
Stratmark.....www.stratmark.com  
Triplex.....www.tdmc.com  
World Promotions & Marketing, Inc.....www.worldpromo.com

## DISPLAYS & BANNERS

Novatec.....www.easydisplays.com

## DONOR RECOGNITION

Cave Company.....www.churchgoods.net  
ChemArt.....www.chemart.com

**LGP GEM LTD**.....www.lgpltd.com

**We manufacture High perceived value, Low cost Fashion Jewelry and Watches Tailored specifically to your target audience. LGP Delivers! Call 212-840-2510**

Marcia Miller Collection Inc.....www.marciamillercollection.com  
MK Shannon Awards & Rewards.....www.mkshannon.com

**How much revenue will your program generate?**



Check out our revenue calculator at  
[www.cardpartner.com](http://www.cardpartner.com)  
and call Doug Davis today.  
1-866-747-7488

**CardPartner.com**

Simply  
**Intuitive**  
Simply  
**Powerful**  
Simply  
**Free**

**The Fundraiser 360° Advantage**

- Intuitive Outlook-style interface
- Drag-and-drop screen designer to customize your system
- Built-in business intelligence

Call today and get Fundraiser 360° for FREE\*  
800-890-3962

**fundraiser**  
Software Made Simple  
**360°**

\*Offer valid for a limited time only. Requires active support agreement. Training not included. Other restrictions may apply. Contact Dynamic Data Concepts for details.

Donor Management | Membership | Events | Memorials | Web Solutions

# ANNUAL BUYERS GUIDE

## DONOR RESEARCH & PROSPECT IDENTIFICATION

Guidestar .....www.guidestar.org  
WealthEngine.com.....www.wealthenine.com

## EDUCATION/PROFESSIONAL DEVELOPMENT

Alliance for Children & Families.....www.alliance1.org  
American City Bureau.....www.acb-inc.com  
American Jewish University.....www.ajula.edu  
Axelson Center.....www.northpark.edu  
Baruch College, CUNY.....www.baruch.cuny.edu  
Bay Path College.....www.baypath.edu  
Boston University Metropolitan College.....www.bu.edu/met  
California State Univ., American Inst.....http://www.uces.csulb.edu  
Case Western Reserve University.....www.case.edu/mandelcenter  
Chapman University.....www.chapman.edu  
Charity Village Ltd.....www.charityvillage.com  
Columbia Business School.....www.GSB.columbia.edu  
Duquesne Univ Schl of Leadership.....www.leadership.duq.edu  
Eastern Univ CCGPS-SLD.....www.eastern.edu  
George Washington University.....www.gwu.edu  
Georgia State Univ, A Young School of Policy Studies.....aysps.gsu.edu  
Golden Gate University.....www.ggu.edu  
Harvard Business School.....www.hbs.edu

**Harvard Kennedy School of Gov.....www.hks.harvard.edu**  
**Programs for nonprofit and non-governmental organization**  
**leaders. For more information, visit**  
**www.hks.harvard.edu/ee/np3 or call 617-496-0484.**

High Point University.....www.highpoint.edu  
IU Center on Philanthropy.....www.philanthropy.iupui.edu  
Johns Hopkins Bloomberg School of Public Health.....www.jhsph.edu  
Lasell College.....www.lasell.edu  
Maxwell School at Syracuse University.....www.maxwell.syr.edu  
New England College.....www.msnpl.onlinenec.com  
North Park University Chicago.....www.northpark.edu  
Northeastern University.....www.neu.edu  
NYU - Graduate School.....www.gsas.nyu.edu  
NYU-SCPS.....www.scps.nyu.edu  
Our Lady of the Lake University.....www.ollusa.edu  
Purdue University.....www.purdue.edu  
Research Foundation of Cuny/Grants Plus.....www.rfcun.org  
Robert Morris University.....www.rmu.edu

Rutgers University Press.....rutgerspress.rutgers.edu  
Saint Mary's University of Minnesota.....www.smumn.edu  
Saint Mary's University of Minnesota.....www.smumn.edu  
Seton Hall University.....http://artsci.shu.edu  
Stanford Graduate School of Business.....www.gsb.stanford.edu  
The New School.....www.newschool.edu  
Univ of Central Florida.....www.ucf.edu  
Univ of Chicago Graham Schl of Gen Studies.....https://grahamschool.uchicago.edu  
Univ of Montana Office for Civic Engagement.....www.dhc.umt.edu  
Univ of San Diego Leadership & Edu Sci.....http://www.sandiego.edu  
Univ. Of Minnesota -Duluth.....www.umn.edu  
University of Central FL.....www.ucf.edu  
University of Iowa.....www.uiowa.edu  
University Of Missouri St. Louis.....www.umsl.edu  
University Of Texas At San Antonio.....www.utsa.edu  
Walden University.....www.waldenu.edu

## EMPLOYMENT/HUMAN RESOURCES SERVICES

1-2-1 Execsearches.com.....www.1-2-1executivesearch.com  
ExecSearches.com.....www.execsearches.com  
NonProfit HR Solutions.....www.nonprofithr.com

## E-PHILANTHROPY

Sparhawk Corporation.....www.sparhawkcorp.com

## FINANCIAL SERVICES - BANKING

Bank of New York Mellon.....www.bnymellon.com  
Comerica Bank.....www.comerica.com  
Commerce Bank.....www.commerceonline.com  
FISC Solutions.....http://www.bankandtechguide.com  
North American Bank Card.....www.nynab.com

## FINANCIAL SERVICES - DONATIONS PROCESSING

**IATS Ticketmaster.....www.iats.ticketmaster.com**

**Services to help consolidate and manage all your giving options;**  
**Credit cards, direct debit, POS terminals, and Instant Call Center.**

## FINANCIAL MANAGEMENT & TRAINING

Grant Thornton International.....http://www.gti.org  
UC Assure.....http://www.ucassure.com

## FUNDRAISING & DONOR MANAGEMENT SOFTWARE

Advanced Solutions INTL.....www.advsol.com  
Avecetra, Inc.....www.avecetra.com  
Blackbaud Inc.....www.blackbaud.com

**Click & Pledge.....www.clickandpledge.com**

**Raise money online. Sell tickets/products. Event registration.**  
**Create websites. Manage donors. Trio is an easy to use and**  
**inexpensive application. Visit: ClickandPledge.com**

Compass Technology.....www.compass.net  
Convio, Inc.....www.convio.com

**Donor 2/Campus Management Corp.....www.donor2.com**

**For 25 years, Donor2 is the solution of choice for high-level**  
**fundraisers. Now, our SaaS makes Donor2 cost-effective for all**  
**organizations.**

Donor Perfect.....www.donorperfect.com  
Donor Strategies Inc.....www.donorstrategies.com

**Dynamic Data Concepts.....dynamicdataconcepts.com**

**Fundraiser 360° by Dynamic Data Concepts – Fundraising soft-**  
**ware made simple! To learn more, visit www.dynamicdatacon-**  
**cepts.com or contact David Shatz.**  
**dshatz@dynamicdataconcepts.com or 1-800-890-3962 x215**

Easy-Ware Corporation.....www.easy-ware.com

**eTapestry.....www.etapestry.com**

**eTapestry provides On-Demand database, website, ecommerce,**  
**and email services to over 5000 nonprofits worldwide.**

**eTapestry is a Blackbaud Company**  
**Call: 888-739-3827**

Heritage Designs/Match Maker.....www.matchmakerfrs.com

More Efficient.

More Effective.



More Yourself.

**Amy Heuer, Office Manager and Volunteer Coordinator / ALS Association Northern Ohio Chapter / Passions: Fundraising and her pets**  
**Brad Sussman, Executive Director / ALS Association Northern Ohio Chapter / Passions: Fundraising and his pets**

The less time you waste, the more time you have for yourself. The more time you spend being yourself, the better ties you form with donors. The better ties you form with donors, the more money you raise.

So learn more about DonorPro, the professional nonprofit management software by TowerCare that handles the *mechanics* of fundraising so you spend more time on the art of fundraising.

DonorPro increased staff productivity in the ALSA Northern Ohio Chapter, but that's not all. 30 regional chapters of The Amyotrophic Lateral Sclerosis Association (ALSA) use DonorPro to help grow revenues, increase efficiency and make life easier for everyone.

It's simple: DonorPro gives ALSA fundraisers like Amy Heuer and Brad Sussman more time to be themselves, and to engage in their passions ... whether it's fundraising or, as in this case, raising pets.

Be yourself. Raise more money. DonorPro can help.



**DONORPRO™**

by TowerCare Technologies

www.donorpro.com

**For a demo, call us toll free at 1-866-935-8281**  
**or send an e-mail to donorpro@towercare.com**

# ANNUAL BUYERS GUIDE

iMIS .....www.advsol.com  
 iWave Information Systems, Inc. ....www.iwave.com  
 Kintera, Inc. ....www.kintera.com  
 Logos Management Software .....www.logosbe.com  
 Mission Research .....www.missionresearch.com/giftworks  
 Mpower .....www.mpoweropen.com  
 PG Calc Incorporated .....www.pgcalc.com  
 Reel Logix, Inc. ....www.reellogix.com  
 ResultsPlus from Metafile .....www.resultsplussoftware.com  
 Sage Software .....www.sagenonprofit.com  
 Serenic Corporation .....www.serenic.com

**SofterWare/DonorPerfect** .....<http://www.softerware.com>  
**DonorPerfect fundraising software clients raise an average of 21.5% more money their first year! Ask for a free trial!**

**SofTrek** .....www.softrek.com  
**The mission of SofTrek Corporation is to provide donor management software, fundraising capabilities, managed hosting services, and technology solutions to nonprofit organizations.**

Straight Forward Software .....www.straightforwardsoftwareinc.com  
 Tackle Marketing .....www.tmgprofile.com  
 Telosa Software Inc. ....www.telosa.com  
 Total Info Software .....www.easy-ware.com

**TowerCare Technologies/DonorPro** .....www.donorpro.com  
**Manage your donors and donations, events, volunteers, inventory, auctions, employees and much more in one fully integrated software solution.**  
**Contact us at 866-935-8281 or visit our website for more information.**

## FUNDRAISING ONLINE

Auctionpay Inc. ....www.auctionpay.com  
 Click and Pledge .....ClickandPledge.com  
 cMarket .....www.cmarket.com  
 Entango Corporation .....www.entango.com  
 Firstgiving, Inc. ....www.firstgiving.com  
 Good2gether .....http://www.good2gether.com

## FUNDRAISING-SYSTEMS CONSULTANTS

IFC .....www.resource-alliance.org/ifc  
 Semple Bixel Associates .....www.semplebixel.com

## FUNDRAISING SUPPLIES

Crosslists-Cross & Company .....www.thedirectmarketingsearch.com  
 FREELanthropy .....www.freelanthy.com  
 Holy Bears, INC .....www.holybears.com  
 Iconium LLC .....www.iconium.com  
 Jossey-Bass .....www.josseybass.com  
 Novatec Associates, Inc. ....www.easydisplays.com  
 Olan Mills .....www.olanmills.com  
 Papilia .....http://www.papilia.com  
 Ventura Associates Inc. ....www.sweepspros.com

## GRANT WRITERS

Edwards Development Group  
 Seliger & Associates .....www.seliger.com  
 Tack Writers

## HUMAN RESOURCES CONSULTING

Compdata Surveys .....www.compdatasurveys.com

## INSURANCE

AIG .....www.aig.com  
 Alliance Of Nonprofit Insurance .....www.insuranceforprofits.org  
 AUSCO .....www.ausco.fprsi.com  
 Charity First Insurance .....www.charityfirst.com  
 Irwin Siegel Agency .....www.isa1.com  
 Mutual of America .....www.mutualofamerica.com

**National Insurance Professionals Corporation (NIPC)** .....www.nipc.com  
**Our insurance coverages are designed specifically for nonprofits. Since 1976, NIPC has written Social Service Agencies. Available nationwide. Call 1-800-275-6472.**

NIAC/ANI-RPG .....www.insuranceforprofits.org  
 Prudential Financial .....www.prudential.com

## IT SERVICES

TCE Company, Inc. ....www.tcecompany.com

## LABELS

Nova Label Company .....www.novalabel.com

## LEGAL SERVICES

Orrick Herrington & Sutcliffe .....www.orrick.com

## MAIL MONITORING

**U.S. Monitor** .....www.usmonitor.com  
**U.S. Monitor is the nation's leading mail monitoring and list protection service - providing reliable delivery data and accurate, real-time reports.**

## OTHER

Arena Stage  
 Boxwood Technology Inc. ....www.boxwoodtech.com  
 Goodsearch Llc .....www.goodsearch.com  
 GovWorks/National Business Center  
 Macy's East .....www.macys.com  
 Macy's West .....www.macys.com  
 Millennium Broadway Hotel  
 NYC Economic Development Corp .....www.nycedc.com  
 Pinnacle Productions .....www.pinnaclevideo.com  
 Xerox .....www.xerox.com

## PROFESSIONAL DEVELOPMENT

Amergent Inc. ....www.amergent.com  
 CFRE International .....www.cfre.org  
 Forum For Fundraising .....www.forumforfundraising.com  
 John Wiley & Sons .....www.wiley.com

## REAL ESTATE

Time Equities .....www.timeequities.com

## SOFTWARE - MISCELLANEOUS PROGRAMS

**Crescendo Interactive Inc.** .....www.crescendointeractive.com  
**Crescendo's GiftLegacy Marketing System has everything you need to raise planned gifts! Includes website, eNewsletters, royalty-free literature, software and more. Call 800-858-9154 or visit www.CrescendoInteractive.com and GiftLegacy.com.**

MicroEdge, Inc. ....www.microedge.com  
 Think 360 .....www.think360.com

## STRATEGIC PLANNING

TCC Group .....www.tccgrp.com

## TECHNOLOGY

C.C.B. Inc. ....www.ccbnonprofits.com  
 Form Router .....www.formrouter.com  
 Isovera, Inc. ....www.isovera.com  
 Ketchum Inc. ....www.ketchum.com  
 Moonfire Corporation .....www.dialvision.com

## TELEMARKETING

InfoCision Management .....www.infocision.com

## TRAVEL

Far Horizons .....www.farhorizons.org  
 Mitch Stuart, Inc. ....www.mitchstuart.com/non-profit  
 SKN Enterprises .....www.sknterprises.com  
 The Group Department .....www.thegroupdepartment.com  
 World Expeditions .....www.worldexpeditions.com

## VOLUNTEER INVOLVEMENT

Energize .....www.energizeinc.com

# CALENDAR

## JANUARY 2009

**25-27** The Association of Healthcare Philanthropy will hold its AHP Trustee Leadership And Philanthropy Forum in Naples, Fla. Info: [www.ahp.org](http://www.ahp.org)

**29-30** The DMA Nonprofit Federation will hold its annual Washington Nonprofit Conference at the Renaissance Hotel in Washington, D.C. Info: [www.the-dma.org](http://www.the-dma.org)

## FEBRUARY

**1-3** The 2009 Family Philanthropy Conference, sponsored by the Council on Foundations, will be held in Indianapolis, Ind. Info: [www.cof.org](http://www.cof.org)

**7-10** NRBC (formerly the National Religious Broadcasters) will hold its annual conference at the Gaylord Opryland Resort and Convention Center in Nashville. Info: [www.nrb-convention.org](http://www.nrb-convention.org)

**22-25** The 30th annual Association of Lutheran Development Executives Educational Conference will be held at the Renaissance Austin Hotel in Austin, Texas. Info: [www.alde.org](http://www.alde.org)

## MARCH

**4-5** The Run Walk Ride Fundraising Council will hold its annual conference at the Omni Mandalay Hotel in Dallas, Texas. Info: [www.rwrconference.com](http://www.rwrconference.com)

**4-7** DrupalCon, an event for Drupal developers, will be held at the convention center in Washington, D.C. Info: <http://dc2009.drupalcon.org>

**14-16** The Arts Reach National Arts Marketing Confer-

ence 2009 will be held in New York City at the Kimmel Center at New York University. Info: [www.artsreach.org](http://www.artsreach.org)

**15-17** The Association of Healthcare Philanthropy will hold the AHP New England Regional Conference in Newport, R.I. Info: [www.ahp.org](http://www.ahp.org)

**26** The DMA Nonprofit Federation will hold its annual Critical Issues Facing Nonprofits Conference at Venable, LLP, in Washington, D.C. Info: [www.the-dma.org](http://www.the-dma.org)

**29-April 1** The Association of Fundraising Professionals will hold its annual conference at the Ernest N. Morial Convention Center in New Orleans. Info: [www.afpnet.org](http://www.afpnet.org)

## APRIL

**1** The Association of Fundraising Professionals will hold its annual conference at the Ernest N. Morial Convention Center in New Orleans, La. Info: [www.afpnet.org](http://www.afpnet.org)

**15-17** The Social Enterprise Alliance will hold its annual summit at the InterContinental Hotel in New Orleans, La. Info: [www.se-alliance.org](http://www.se-alliance.org)

**19-21** The Association of Healthcare Philanthropy will hold its AHP Pacific Regional Conference in San Diego, Calif. Info: [www.ahp.org](http://www.ahp.org)

**26-28** NTEN will hold the 2009 NTC (nonprofit technology conference) at the San Francisco Hilton, San Francisco, Calif. Info: [www.nten.org](http://www.nten.org)